

# GFM Directors Meeting - Tuesday 1<sup>st</sup> June 2021

**Attendees:** Mell Turford [Chair], Joanne Schofield [Minutes], Phil Gibbons, Paul Christian, Liz Gilbert, Ian Liversidge

**Apologies:** Alan Philpot, Aimee Coelho

1 – Minutes of Last Meeting – 6<sup>th</sup> May 2020  
Agreed true and correct record.

2 – Chairs update – Mell  
Would like to keep the meeting to time and therefore will talk into the points below.

3 – Directors Reports / Updates

Development Managers Report – Joanne

**Building C**, Government will give their decision in the last 2 weeks of June. If GFM are success a team will be focused on equipping the building alongside the Building C project. This will allow Joanne to continue to run the radio station with out the technical distractions of the new building. The team currently consists of Paul, Phil and Mell and Joanne who will keep them informed of the bid progress until the results are known.

**Opening Studio** as per previous minutes, in line with Government guidelines and dependant on the back access being cleared by landlord.

**Funding Grants** - Currently working on Mendip Community fund along with others Glastonbury Fringe donated £450.00 to Gfm.

Mell submitted successful funding application to Somerset Community Foundation for £5,000, this is to provide sales discount packages to attract new advertisers with £1500 for IT Issues

4 – Finance – Phil presented the report for Alan Philpot

Current account £5.2k / Interest Account £3.1k

£475 in from Glastonbury Fringe last week

No overdue invoices.

Current situation with adverts

- Somerset County Council to 19 April new invoice needed?
- Just Somerset introductions paid for Aug and SEP 2020 - new invoice needed?
- Mark Robbins paid up to end Feb 2021 - new invoice needed?
- Daniel's cafe paid for Nov – Jan advert is still playing - raise invoice?
- Avalon tyres paid up until June 2021 - raise invoice?

5 – IT / Transmission – Paul

BT line to be installed on Thursday

Paul reminded people that due to the St Edmunds electrical work we will be off air on 13<sup>th</sup> and 14<sup>th</sup> June.

Mell will update the situation on Social Media to let the public known

Joanne has confirmed the outage with Ofcom

Paul working with presenter [David Ellis and surveyor] to fix aerial professionally to St Edmunds

#### 6 – Sales – Mell

- Mell will be contacting current advertisers to update their agreements
- New advert via Phil Gibbons connections with Sommer Valley – to be invoice
- Somerset Jobs contacted Gfm to offer an advert. Mell will forward MP3 and advert schedule to Joanne
- The Somerset Community Foundation grant will support the news sales package allowing Gfm to offer new advertisers discounts

#### 7 – Website – Phil Gibbons

- Phil will be looking after the updating of the website. Although others have access, any updates should go through Phil in the first instance to save confusion and to assist smooth management.

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#### 8 – Social Media – Mell

- Mell has personally purchased Woofie as a social media package which he is using to pre-programme social media packages

#### 9 – Events – Ian

- Glastonbury Calling: Ian is working on selling tickets for the event and will look to sell an advert to Gfm once closer to event.
- Ritz Day is usually at the end of May and is now being put on at the end of August in the Tor Leisure centre.
- Wells community event is being covered by Phil Gibbons and Joanne as Ian and Lee are away. This is a funded event.

#### 10 – Any other Business : Volunteer social

- Mell has suggested volunteers have an event that they will run for the purposes of getting to know each other/ get to know the Directors / get more involved in the running of the station and attending events. Mell will attend the first event on 10<sup>th</sup> June at 6pm in The Old Tannery at the Red Brick. Following events will be managed by the volunteers who will then run the events themselves and invite the Directors they wish to meet.

#### Date of Next meeting

- Mell will send a Doodle invite