

Gfm Directors Meeting
Wednesday 11th September 2019
Red Brick Building 6pm

Attendees: Ian Liversidge, Bill Barna, Mell (with 2 l's) Turford, Liz Gilbert, Alan Philpott (Accounts)

Chair: Ian L; Minute: Liz G

Apologies – Aimee Coelho, Joanne Schofield

1) Minutes from 10th July - *approved, passed and signed*

2) Development Managers' Report – JS (see attached)

Directors discussed some of the points raised in JS's report:

- Rent – Ian L will write to the RBB.
- St Edmunds Transmitter – BB will follow up; he has had no response from JP so far.

3) Sales, Events & Outreach – IL

In his first month IL has brought in advertising requests from a number of new advertisers.

Songwriting Final will be a 50/50 door split between the station and the RBB. This will be a great experiment on the potential for outside broadcasting. Also, another ad coming up for Motorcycles Event. Another 2 in progress. Has started releasing info for Glastonbury Calling 2020. Spoke about the 100 Club, looking to get 100 people pay in £5 each per month which will be split in half. 50% to Gfm and 50% to monthly winners.

4) Finances – LG

The Ofcom funding was received on 10/9 restricted. The restricted amounts have been moved to the Reserve Account.

5) Governance & IT/Transmission – BB

MT and AC now registered at Companies House as Directors; BB still covering role of Secretary until the role can be filled permanently. It was mentioned that show sponsors should be listed on the website and Listen Again features for shows that have sponsors. Discussed adding a 'Donate' button to the website.

AOB:

- Invite volunteers to 16/10 meeting. The idea being Directors meet from 6:15 to 7:15pm and presenters/volunteers meet from 7:30 to 8:30 pm. IL to put a notice on the Facebook Gfm Presenters page. AP thinks its important to get presenters to play the paid adverts during their shows, so should discuss this then.
- Paul (IT) and Kellie (website) to attend next meeting to discuss website, IT and social media

NEXT MEETING: Weds October 16th 6:15 pm